

Montreal's Al Ecosystem: A Canadian Deep Learning Hub

Published September 15, 2025 40 min read



Top 5 Reasons Why Montreal Is the Canadian Capital of Al

Montreal has emerged as the **leading artificial intelligence hub in Canada**, often dubbed the nation's "Al capital." This comprehensive report examines *why* Montreal holds this status by exploring its rich Al ecosystem, historical development, current metrics, and the top five factors underpinning its leadership. We also compare Montreal's Al standing with other Canadian cities and discuss implications for policymakers, investors, and Al professionals.



Montreal's Al Ecosystem: Overview

Montreal boasts a <u>vibrant AI ecosystem</u> built on a foundation of world-class research institutions, a strong talent pipeline, active industry participation, and supportive government policy. Key elements of Montreal's AI ecosystem include:

- Renowned Research Institutes: The city is home to Mila (Quebec Al Institute) the world's largest academic deep learning research lab(Source: mila.quebec) as well as top universities like Université de Montréal (UdeM) and McGill University. Together, UdeM and McGill host the largest concentration of Al researchers and PhD students globally (over 250 in deep learning fields as of 2017) (Source: montrealinternational.com). Mila's director, Professor Yoshua Bengio (2018 Turing Award laureate), is a pioneer of deep learning (Source: blog.mtl.org) (Source: blog.mtl.org). These institutions anchor Montreal's research excellence.
- Thriving Private Sector Involvement: Many tech giants have established AI R&D labs in Montreal, drawn by the local expertise. Google invested millions in Montreal's AI research (funding UdeM/Mila) and opened its Google Brain lab headed by Hugo Larochelle (Source: blog.mtl.org). Microsoft acquired Montreal startup Maluuba and expanded it into Microsoft Research Montreal (Source: blog.mtl.org). IBM built an AI lab collaborating with Mila (Source: blog.mtl.org). Meta (Facebook) launched FAIR Montreal led by Joëlle Pineau of McGill (Source: blog.mtl.org). DeepMind opened its second Canadian office in Montreal under McGill professor Doina Precup (Source: blog.mtl.org). Other players include Borealis AI (RBC's lab), Samsung AI Center, Huawei's AI research chair with Polytechnique Montréal, and Thales(Source: blog.mtl.org) (Source: blog.mtl.org). This concentration of industry labs demonstrates Montreal's attractiveness to global AI companies.
- Supportive Government and Policies: Montreal benefits from significant government backing at both provincial and federal levels. The Canadian government chose Montreal as headquarters for SCALE AI, the national AI-driven supply chain supercluster (Source: blog.mtl.org). In 2017, the Quebec government committed \$100 million over five years to create an AI cluster in Montreal (Source: montrealinternational.com) (Source: montrealinternational.com), and contributed \$40 million via Canada's Pan-Canadian AI Strategy (Source: investquebec.com). These funds helped establish institutes (like Mila) and foster collaborations among universities, startups, and investors. Montreal's ecosystem also benefits from R&D tax credits and programs (e.g. Quebec's e-business tax credit) that lower costs for AI companies (Source: montrealinternational.com) (Source: startupgenome.com). Government support continues to grow for example, in 2024 Canada announced \$2.4 billion in investments to secure its AI leadership (Source: canada.ca), with Montreal as a key beneficiary.



- Strong Talent Pipeline: Greater Montreal has 11 universities and 155,000 students, making it the top student city in North America (Source: blog.mtl.org) (Source: startupgenome.com). It also has the largest number of university researchers in Canada (Source: blog.mtl.org). Mila's community alone includes ~80 faculty and 700 graduate-level researchers, 70% of whom are international, making Montreal a magnet for global Al talent (Source: mila.quebec) (Source: mila.quebec). Notably, 44% of Canada's prestigious CIFAR Al Research Chairs are based in Montreal (Source: mila.quebec) reflecting the city's share of top Al scientists. Crucially, about 90% of Mila's professional master's graduates stay to work in Quebec, indicating strong local retention of Al talent (Source: mila.quebec).
- Collaborative Culture and Networks: Montreal's AI scene is characterized by openness and collaboration. The city hosts dozens of AI meetups and grassroots groups over 125 meetup groups with 45,000+ members connect AI startups, developers and students (Source: blog.mtl.org). In 2022, Montreal-based institutions and France's CNRS co-founded an International Laboratory on AI (ILLS) uniting researchers from Montreal and Paris (Source: blog.mtl.org), exemplifying cross-border collaboration. Montreal also regularly hosts major AI events (such as the World Summit AI Americas in 2024 and the ALL IN Canada AI conference), convening global experts (Source: blog.mtl.org) (Source: startupgenome.com). This collaborative ecosystem accelerates knowledge transfer and innovation.

Montreal's all-around ecosystem – top-tier research, abundant talent, industry investment, supportive policy, and a collaborative environment – underpins its status as Canada's Al capital. We now delve into how this came to be, current performance metrics, and the top five reasons for Montreal's Al leadership.

Historical Development of Montreal's Al Leadership

Montreal's rise to Al prominence is rooted in **decades of foundational research and strategic investments**. A brief historical timeline of key developments illustrates how Montreal built its Al leadership:

• 1980s–1990s – Academic Foundations: Canada became a refuge for pioneering Al researchers disillusioned with other countries' environments (Source: observer.com) (Source: observer.com). In the late 1980s, deep learning pioneer Yoshua Bengio returned to Montreal to join UdeM, and by the 1990s he was nurturing a new generation of Al researchers. Montreal's universities established strong computer science and applied math programs, including McGill's Centre for Intelligent Machines (CIM) and early neural networks research groups.



- 2000s Early Al Networks: Montreal academics collaborated with the Canadian Institute for Advanced Research (CIFAR) program on neural computation, led by Toronto's Geoffrey Hinton. Bengio in Montreal, Hinton in Toronto, and Rich Sutton in Edmonton became known as "Canada's three Al godfathers," developing core deep learning and reinforcement learning techniques (Source: observer.com). Montreal benefited from this network and a culture of open research. By the mid-2000s, Bengio's lab at UdeM (unofficially known as Mila) was producing influential research in deep neural networks.
- 2010–2016 Laying the Groundwork: As deep learning began to revolutionize AI, Montreal positioned itself at the forefront. In 2016, a UdeM-led consortium (including McGill and Polytechnique) secured a \$93.5 million Canada First Excellence Research Fund grant to establish IVADO (Institute for Data Valorization) (Source: montrealinternational.com), boosting Montreal's data science and AI capacity. The Quebec government also recognized AI as strategic; in its 2016–17 budget it first signaled major investments for an AI cluster (Source: mila.quebec). Yoshua Bengio notably chose to remain in academia in Montreal (despite lucrative industry offers) to build a hub of "curiosity-driven research" (Source: observer.com) a decision that kept top talent in the city and attracted students globally.
- 2017 Montreal's AI "Takeoff": This year was a watershed. The Government of Quebec formally announced a \$100 million AI Cluster initiative in Montreal (over 5 years) to "strengthen Quebec's position as a world leader in deep learning" (Source: montrealinternational.com) (Source: montrealinternational.com). Simultaneously, Canada launched the Pan-Canadian AI Strategy the world's first national AI strategy investing \$125 million via CIFAR to support AI research chairs and centers in Montreal (Mila), Toronto (Vector Institute), and Edmonton (Amii) (Source: emerj.com) (Source: observer.com). Montreal's share was roughly \$40 million (Source: investquebec.com).

Private investment also surged: Montreal's homegrown startup Element AI (co-founded by Bengio) raised an astonishing \$135 million Series A in mid-2017 - then the largest initial funding round for any Canadian Al company (Source: emeri.com). In the same year, Facebook opened its Al Research lab (FAIR) in Montreal, headed by McGill professor Joëlle Pineau (Source: emerj.com). Microsoft, having acquired Maluuba (Montreal-based NLP startup), announced it would double the lab's size and invested \$7 million into Montreal's universities for AΙ research montrealinternational.com). Google also expanded – it had earlier hired Bengio as an advisor and in 2017 opened its Montreal Al lab under Hugo Larochelle (Source: montrealinternational.com), after donating \$4.5 million to Mila (Source: montrealinternational.com). These developments drew global attention to Montreal as an emerging Al hotspot.

• 2018–2019 – Recognition and Cluster Growth: In 2018, Yoshua Bengio (Montreal), Geoffrey Hinton (Toronto), and Yann LeCun shared the Turing Award for deep learning, cementing Montreal's reputation at the pinnacle of Al research (Source: blog.mtl.org). Montreal was chosen as



\$230 million in federal/provincial funding (Source: blog.mtl.org). The city rapidly became a **magnet** for international Al labs – by 2019 Samsung, Thales, IBM, and **DeepMind** had all launched or expanded Al centers in Montreal (Source: blog.mtl.org) (Source: blog.mtl.org). The ecosystem organized itself with Montreal International and the new **Alliance for Al** coordinating academia-industry collaboration. By the end of 2019, Montreal had firmly established itself as *Canada's leading Al R&D cluster*.

• 2020–2023 – Consolidation and Expansion: Despite global challenges, Montreal's AI sector continued to grow. Mila evolved into an independent institute (with UdeM, McGill, Polytechnique, HEC as partners) and by 2021 hosted 87 faculty and 700+ researchers, triple the 2018 count (Source: mila.quebec)(Source: mila.quebec). Over 30 international AI companies set up labs or offices in Montreal since 2018(Source: mila.quebec). New startups blossomed (e.g. Hopper, Heyday, BioSense) alongside scale-ups (Element AI was acquired by ServiceNow in 2020, but its talent remained local). In 2021, the federal government renewed the Pan-Canadian AI Strategy with \$443 million more, ensuring continued funding for Montreal's AI leadership (Source: observer.com). By 2023, Montreal was not only a research hub but also saw practical commercialization of AI: local applied-AI projects in robotics, healthcare, and finance attracted public grants and venture funding. Notably, Toronto-based Cohere, a leading AI startup, chose Montreal for a major new office at Mila in 2025 to tap the city's talent in large language models (Source: montrealinternational.com) (Source: montrealinternational.com).

In sum, sustained academic excellence, early government investment, and timely industry bets allowed Montreal to cultivate a critical mass in Al. This historical momentum set the stage for the city's current strengths, which we quantify next.

Montreal's Al by the Numbers: Current Metrics and Global Standing

Montreal today ranks among the **top AI hubs in the world**, backed by impressive metrics in research output, talent, and investment. Below is a snapshot of Montreal's AI ecosystem by the numbers:



METRIC (LATEST AVAILABLE)	MONTREAL (GREATER MONTREAL)	SOURCES
Academic AI Research Strength	Largest academic deep learning lab globally (Mila, ~87 faculty & 700 researchers) (Source: mila.quebec) (Source: mila.quebec). Over 48 Canada CIFAR AI Chairs (44% of nation) (Source: mila.quebec).	Mila Impact Report (2021)
Al Talent Pool	~27,000 AI-skilled workers in Greater Montreal (2021) (Source: mila.quebec) (out of 32,000 in Quebec). Tech talent growth ~51,500 jobs added (2017–22) (Source: cbre.com). 155,000 International university students in Montreal (all fields) (Source: blog.mtl.org) CBRE (2023) fueling the pipeline.	
Research Funding	#1 in Canada for AI university research funding – over \$1.34 billion annually devoted to AI R&D in Montreal universities (Source: mila.quebec). Major grants: e.g. CFREF \$93M (IVADO).	Mila Impact; Montréal Int'l
Public & Private Investment	\$2+ billion in AI-related investments since 2016 (Source: builtinmontreal.com). In 2024, Montreal saw VC deals > \$1.3 billion across 85 tech deals (Source: startupgenome.com). Scale AI supercluster has funded ~\$100M in projects in 12 months (Source: startupgenome.com).	BuiltIn (2025); Startup Genome (2024)
Startups & Companies	46 Al startups are members of Mila (16 spun off from Mila) (Source: mila.quebec). An estimated 100+ Al-focused startups citywide (many recognized in Canada's Top 100). 5 Unicorns (>\$1B startups) based in Montreal (Source: startupgenome.com). Presence of 30+ global Al labs (Google, Meta, Microsoft, etc.) since 2018 (Source: mila.quebec).	Mila; Startup Genome
Al Research Output	 ~1,400+ peer-reviewed AI publications since 2018 from Montreal authors (Source: mila.quebec). 341 papers with industry co-authors (Source: mila.quebec). Montreal consistently ranks top in Canada in AI conference papers (e.g. NeurIPS, ICML). 	
International Collaboration	Montreal hosts global conferences (e.g. World Summit AI)	



Table: Key indicators of Montreal's AI ecosystem, demonstrating its scale and leadership in Canada.

In many of these metrics, Montreal leads nationally – for instance in number of AI researchers and research funding – reinforcing its title as Canada's AI capital. Next, we detail the **top five reasons** behind Montreal's success in AI, each supported by evidence.

Reason 1: World-Class Al Research Institutions and Leadership

Montreal's foremost strength is its concentration of world-class AI research institutions and thought leaders, which provide the foundation for an innovative AI ecosystem. This academic prowess manifests in several ways:

- Montreal Institute for Learning Algorithms (Mila): Mila (now the Quebec Al Institute) is the crown jewel of Montreal's Al scene. Co-founded by Yoshua Bengio at UdeM, Mila has grown into the largest deep learning research lab in the world (Source: mila.quebec), with around 80+ faculty and 700 affiliated researchers and graduate students working on machine learning, neural networks, reinforcement learning, NLP, and computer vision. Mila's researchers have produced breakthrough work in generative models, representation learning, and Al ethics. The institute's global stature attracts top faculty and students; as of 2021, Mila accounted for nearly half (48) of all Canada CIFAR Al Chairs elite research professorships in Al (Source: mila.quebec). Under Bengio's leadership (2018 ACM Turing Award winner), Mila has put Montreal on the map as an Al research powerhouse (Source: blog.mtl.org).
- Top Universities (Université de Montréal, McGill, etc.): Montreal's universities consistently rank among the world's best and have a long history in Al-related fields. UdeM and McGill alone host over 250 professors and PhD students in deep-learning-related fields, forming the world's learning academics concentration of deep (as noted in 2017) (Source: montrealinternational.com). McGill's Center for Intelligent Machines and Reasoning & Learning Lab, Polytechnique Montréal's computer engineering programs, and UdeM's Department of Computer Science all contribute to a robust research output. Montreal's universities collectively enroll 155,000+ students and house the most university researchers in Canada across disciplines (Source: blog.mtl.org), ensuring a steady influx of talent into Al. The Institute for Data Valorisation (IVADO), a collaborative institute spanning multiple Montreal schools, further supports data science and operational research, complementing Mila's AI focus (Source: blog:mtl.org).
- Pioneering Al Scholars: The presence of legendary Al researchers in Montreal provides vision and mentorship. Professor Yoshua Bengio (UdeM) is one of the "godfathers of deep learning" and has been a magnet for talent – his lab's alumni populate top Al teams worldwide. Bengio's accolades (Turing Award 2018, etc.) and advocacy (e.g. Montreal's Responsible Al Declaration) heighten the



city's credibility (Source: blog.mtl.org). Additionally, Joëlle Pineau (McGill professor and comanaging AI at Meta) is a prominent figure bridging academia and industry, as is Doina Precup (McGill/Mila, head of DeepMind Montreal). Montreal's bench of AI experts also includes dozens of Canada Research Chairs and IEEE Fellows who collectively push the research frontier. This critical mass of expertise not only yields high-impact research (Montreal regularly tops Canadian cities in AI publications) but also spins out new ideas and companies.

• Academic-Industry Collaboration: Montreal's research institutions actively collaborate with industry, ensuring ideas transition to real-world impact. For example, IBM's Montreal lab works directly with Mila researchers on fundamental Al advancements (Source: blog.mtl.org), and many Mila faculty have dual appointments in industry (or have started startups). Montreal leads Canada in Al research funding in large part due to such partnerships – e.g., over 340 scientific papers since 2018 had co-authors from industry alongside Montreal academics (Source: mila.quebec). Projects cover diverse applications from healthcare (with hospitals like CHUM) to aerospace (with companies like Thales) to finance (with banks like Desjardins and RBC). The tight-knit academic community in Montreal, coupled with industry ties, creates a virtuous cycle: new research fuels industry innovation, and industry provides data, compute, and funding for further research.

In summary, Montreal's **unparalleled academic ecosystem** – anchored by Mila and bolstered by multiple universities and star researchers – is reason #1 for its Al dominance. The city effectively nurtures and attracts top talent and ideas, giving it a formidable lead in cutting-edge Al R&D within Canada (Source: blog.mtl.org) (Source: mila.quebec).

Reason 2: Large, Skilled Talent Pool and Education Pipeline

Montreal's Al leadership is also driven by its **deep talent pool** – a steady supply of skilled Al practitioners, researchers, and engineers – supported by strong educational programs. Several factors contribute to Montreal's talent advantage:

• Volume of AI Specialists: Greater Montreal employs tens of thousands of AI-skilled professionals across industry and academia. An analysis of LinkedIn data in 2021 found over 32,000 workers with AI-related skills in Quebec, with more than 27,000 in Montreal alone(Source: mila.quebec). This makes Montreal the largest hub of AI talent in Canada by workforce size. For perspective, Montreal, Toronto, and Vancouver together account for ~60% of Canada's AI jobs (Source: femaleswitch.com) – and Montreal's share is significant. Moreover, Montreal's broader tech sector is large (230,000+ IT workers in Quebec) (Source: mila.quebec), meaning a big pool that can be upskilled into AI roles as demand grows.



- Educational Excellence in AI: Montreal's universities feed the talent pipeline through specialized AI programs. Mila itself offers graduate programs (Masters, PhDs) in machine learning and has trained hundreds of AI researchers and engineers over the past few years (Source: builtinmontreal.com). Both UdeM and McGill have dedicated AI curricula (e.g. UdeM's Applied AI programs, McGill's Master's in Machine Learning), and even Montreal's CEGEPs and polytechniques produce thousands of software engineers annually. Montreal ranks as the #1 student city in North America (QS rankings), reflecting not just quantity but quality of education (Source: startupgenome.com). Many top AI scientists from abroad (France, U.S., etc.) did graduate studies at Montreal institutions because of the city's reputation. This robust education pipeline ensures a continuous influx of qualified AI practitioners for local companies and research labs.
- International Talent Attraction and Retention: Montreal is highly successful in attracting talent globally and keeping it. About 70% of Mila's students are international hires (Source: mila.quebec), coming from Europe, Asia, and beyond to study under Montreal's AI luminaries. Favorable immigration programs (Quebec offers expedited visas for AI experts) and Montreal's multicultural environment make it easy for foreign talent to relocate. Crucially, Montreal has strong retention: around 90% of Mila's professional M.Sc. graduates remain working in Quebec after graduation (Source: mila.quebec), often getting hired by local startups, global AI labs in Montreal, or pursuing PhDs. This contrasts with the "brain drain" concern elsewhere; while some Canadians move to Silicon Valley, Montreal manages to keep a large portion of its AI talent in the region, strengthening the local ecosystem.
- Broad Technical Skill Base: In addition to PhD-level researchers, Montreal produces a broad base of Al-savvy professionals data scientists, machine learning engineers, software developers with Al expertise through bootcamps, MOOCs, and interdisciplinary programs (combining Al with health, finance, etc.). The bilingual French-English talent pool also gives Montreal a unique edge: local Al workers can collaborate with European (Francophone) partners as well as Anglophone North America, making the city an attractive base for globally-oriented Al teams (Source: visible.vc). Montreal's bilingual environment "enhances its appeal to a diverse talent pool and facilitates international collaborations" (Source: visible.vc). This linguistic and cultural versatility expands the talent pipeline beyond what many other cities can tap.
- Community and Mentorship Networks: Talent in Montreal benefits from a rich community network. Seasoned researchers like Bengio mentor many startups and students; programs like NextAl (an accelerator) in Montreal train young technical founders. The city's 125+ tech meetups (on Al, data, etc.) provide peer learning and networking for talent at all levels (Source: blog.mtl.org). Hackathons, Al society chapters, and conferences in Montreal create an environment where talent continuously learns and upskills. Such a collaborative community helps newcomers integrate and encourages professionals to stay in Montreal for career growth.



In essence, Montreal has both the quantity and quality of talent needed for an AI hub. A large, well-educated workforce – continuously replenished by top-tier universities and bolstered by international recruits – is a fundamental reason Montreal leads Canada in AI. This talent density attracts employers and fuels innovation, reinforcing the city's hub status (Source: startupgenome.com) (Source: mile.guebec).

Reason 3: Strong Government Support and Pro-Al Policies

Another critical factor is the **robust support from government at multiple levels**, which has nurtured Montreal's Al ecosystem from its early days and continues to propel its growth. Montreal's Al success is *no accident* – policy interventions and public investments created fertile ground for the Al cluster to flourish. Key aspects include:

- Pioneering Public Investments: Montreal benefited from early and substantial government funding earmarked for AI. The Quebec government's decision to invest \$100 million to create an AI cluster (announced 2017) was instrumental (Source: montrealinternational.com). This funding helped establish Mila as an independent institute and facilitated partnerships (academia-industry-government). Quebec also granted \$14.9M to IVADO (Source: montrealinternational.com) and has regularly funded AI research chairs and centers at Montreal universities. Federally, Canada's Pan-Canadian AI Strategy (first \$125M in 2017, then expanded in 2021) explicitly concentrated resources in Montreal (as one of three centers) (Source: emerj.com) (Source: observer.com). The strategy funded dozens of Canada CIFAR AI Chairs in Montreal and supported graduate training programs. These public funds built Montreal's core AI capacity at a time when private funding was scarce, giving the city a crucial head start.
- Innovation Supercluster Scale AI: Montreal is home to Scale AI, Canada's AI-focused Innovation Supercluster. Backed by federal and provincial funding (~\$230M combined) and industry co-investment, Scale AI functions as a public-private consortium to fund applied AI projects across Canada, with Montreal as its nexus. Through 2024, Scale AI has funded \$100M+ for 20+ industry-led AI projects (e.g. in supply chain optimization, manufacturing AI) and launched a \$30M adoption fund (Source: startupgenome.com). Scale AI's presence in Montreal not only brings money but also connects Montreal's researchers and startups to large Canadian companies seeking AI solutions. It firmly established the city's role in commercializing AI innovations, addressing the historical gap between Canadian AI research vs. its industrial uptake (Source: observer.com). The supercluster also supports training programs and internships, further aligning talent development with industry needs.
- Tax Incentives and Business Climate: Quebec offers generous R&D tax credits and incentives that particularly benefit Al firms. For example, the Quebec Scientific Research and Experimental Development (SR&ED) credits and the e-Business tax credit can effectively reimburse a significant



portion of salaries for AI and IT roles (Source: montrealinternational.com) (Source: montrealinternational.com). These incentives make Montreal a cost-effective location for AI companies. In fact, Montreal provides about a 33% cost advantage for running an AI company compared to the North American average (Source: montrealinternational.com) (Source: startupgenome.com). The government also created pro-innovation regulations – such as agile data governance frameworks and a supportive IP regime – which encourage AI startups to develop and stay in Canada. Additionally, Quebec's immigration policies (like the Global Talent Stream visa) make it easier for AI experts to relocate to Montreal. This business-friendly environment has been cited by companies like Samsung and Thales as a key reason for choosing Montreal for their AI labs (Source: montrealinternational.com) (Source: montrealinternational.com).

- Strategic Planning and Vision: Government bodies have actively worked on AI strategy and promotion. Montreal's city government and economic agencies (e.g. Montréal International) coordinate with universities and industry to craft an "AI development strategy" for the region focusing on areas like talent attraction, research commercialization, and ethical AI. The city also embraced the Montreal Declaration for Responsible AI (2018), an initiative funded by Quebec to ensure ethical guidelines in AI development, underscoring a policy commitment to sustainable AI growth. Furthermore, public funding has expanded into AI adoption in traditional industries (manufacturing, agriculture, healthcare), broadening the economic impact. Budget 2024 of Canada dedicated \$2.4 billion to grow the AI sector and "help researchers and businesses develop and adopt AI" (Source: canada.ca), signaling long-term federal commitment. Such strategic moves help keep Montreal and Canada at the forefront of AI, even as global competition intensifies.
- Infrastructure and Ecosystem Support: Investments in physical and collaborative infrastructure also play a role. Governments helped fund state-of-the-art AI hubs for instance, Mila's huge new research campus (opened in 2019 in Montreal's Mile-Ex district) received public support. The Quebec government and city have also sponsored incubators, innovation zones (e.g. a new AI-focused innovation zone was announced in Montreal), and compute infrastructure (supercomputing clusters accessible to researchers). These investments ensure that Montreal's AI community has the tools and spaces needed to thrive. In addition, institutions like Investissement Québec and Canada's development bank (BDC) have earmarked venture funds for AI startups, often co-investing alongside private VCs.

In summary, Montreal's AI boom is underpinned by proactive government involvement – from funding fundamental research to incentivizing startups and luring global firms. This public support reduced early risks for AI ventures and created a favorable ecosystem that private enterprise could then build upon. The results are evident in Montreal's dense cluster of AI activity today, validating the government's approach (Source: montrealinternational.com) (Source: startupgenome.com).



Reason 4: Thriving Al Startup and Industry Ecosystem

Montreal's designation as AI capital is also earned by its **dynamic startup scene and robust industry presence** in AI. The city has cultivated a critical mass of AI companies – from scrappy startups to R&D labs of Fortune 500 giants – which generate innovation, investment, and jobs. Key points illustrating this include:

- Proliferation of Al Startups: Montreal hosts hundreds of Al-focused startups and scale-ups, supported by a strong network of accelerators (e.g. TechStars AI, NextAI), incubators (Element AI began as an incubator concept), and venture capital. Since 2016, Montreal companies have attracted over \$2 billion in Al-related venture funding(Source: builtinmontreal.com). Notable startup successes include **Element AI** (whose record-breaking \$135M financing in 2017 put Montreal on the startup map (Source: emeri.com)), Breather (Al-driven workspace startup), LeddarTech (Alfor autonomous vehicles), AltaML (Al software solutions), Imagia (Al in healthcare, acquired by Bain&Company), and Coveo (Montreal/Quebec City-based AI search company, IPO in 2021). In 2023, Cohere, a Toronto-founded Al unicorn, chose Montreal for expansion – a testament to the city's startup talent and ecosystem (Source: montrealinternational.com)(Source: montrealinternational.com). Montreal's startups span applications from natural language processing and computer vision to smart robotics and fintech. The city is also nurturing AI in creative industries (gaming, media) and a growing number of AI for good and AI ethics startups, leveraging its diverse economy.
- Global Tech Giants' Al Labs in Montreal: A who's-who of tech companies have significant Al operations in Montreal, greatly enriching the ecosystem. Some of the major Al R&D centers in Montreal include:
 - Google Brain Montreal Opened in 2017 and led by Hugo Larochelle, focusing on fundamental deep learning research (Source: <u>blog.mtl.org</u>). Google also invested in local academia (funding MILA projects and students).
 - Meta (Facebook) Al Research (FAIR) Montreal Started in 2017 under Joëlle Pineau, working on reinforcement learning, dialogue systems, and more (Source: <u>blog.mtl.org</u>).
 - **Microsoft Research Montreal** Born from Microsoft's acquisition of Maluuba in 2017; focuses on NLP and "common sense" AI, with ties to McGill/UdeM. Microsoft doubled the Montreal lab's size post-acquisition (Source: montrealinternational.com).
 - DeepMind Montreal Google's DeepMind opened a Montreal office in 2018 led by Doina Precup, concentrating on reinforcement learning and collaborating with McGill (Source: <u>blog.mtl.org</u>).



- **IBM Watson AI Lab** IBM's Montreal lab works closely with Mila on advancing AI techniques and their business applications (Source: blog.mtl.org).
- Samsung Al Center One of Samsung's global Al hubs is in Montreal (launched 2018), focusing on machine learning for wireless networks and robotics (Source: montrealinternational.com)
 (Source: montrealinternational.com).
- **Thales** The French aerospace/defense firm established a Montreal AI center (CortAIx) for critical systems and autonomous transport.
- Borealis AI (RBC) The Royal Bank of Canada's AI research arm has a Montreal lab developing AI in fintech, housed in a converted textile factory (Source: <u>blog.mtl.org</u>).
- **Huawei & ETS** Huawei partnered with Polytechnique Montréal/ETS to set up an industrial research chair in Al for next-gen wireless tech (Source: blog.mtl.org).
- Others: Samsung, SAP, Thomson Reuters, Unity Technologies, ServiceNow, and Uber have all built AI teams or acquired AI startups in Montreal. Many major consulting firms (Deloitte, Accenture, etc.) also base their Canadian AI practices in Montreal.

The presence of these heavy hitters is a strong validation of Montreal's AI clout. They not only bring capital and high-paying jobs, but also knowledge exchange – e.g. academics working part-time for industry, or industry experts giving talks at Mila. This creates an environment where **startups and corporates cross-pollinate** ideas.

- Innovation and Commercialization Hub: Montreal's ecosystem supports AI companies through all stages. Organizations like Startup Montréal and the Creative Destruction Lab (CDL-Montreal) provide mentorship and investor access to early-stage AI startups. The city boasts 5 of Canada's top 10 venture capital funds (Source: startupgenome.com), including Real Ventures and Inovia, which are very active in AI. This local funding base helps startups grow without relocating. As a result, Montreal has produced multiple unicorns (private companies valued >\$1B) e.g., Element AI (before acquisition), Lightspeed (though more ecommerce, but uses AI, IPOed in 2019), AppDirect, and others Montreal counts 5 unicorns, above the global average for a city its size (Source: startupgenome.com). Even mid-sized AI companies (500+ employees) like Hopper (travel AI) and Mila-spinoff Recursion (drug discovery AI) contribute significantly to the economy. The city's mix of startups and corporate labs means ideas can rapidly go from research to prototype to product.
- Multi-Sector Al Adoption: A key strength of Montreal's industry ecosystem is that Al innovation isn't confined to one sector. Thanks to Quebec's diverse economy, Al startups tackle problems in *finance*, healthcare, supply chain, gaming, agriculture, transportation, and more (Source: startupgenome.com). For instance, Montreal's fintech sector uses Al in banking (several banks have Al innovation hubs in Montreal), the video game sector (Ubisoft and EA use Al for game design and



testing in their Montreal studios), and the **biotech/pharma sector** (Montreal's life sciences companies increasingly integrate AI in research). The government's Scale AI projects further incentivize traditional companies (like ports, retail distributors, manufacturers) to pilot AI solutions with Montreal startups. This breadth means Montreal isn't reliant on the fortunes of any single industry for its AI success – a stability and resiliency advantage over more specialized tech hubs.

• Entrepreneurial Culture and Events: Montreal's quality of life and culture make it a breeding ground for entrepreneurs. The city's relatively affordable cost of living allows founders to build companies on smaller burn rates (office and talent costs are lower than Toronto or Silicon Valley, roughly 25–30% lower costs overall (Source: montrealinternational.com)). Montreal also hosts international startup events like Startupfest and Al hackathons that draw investors and talent from around the world (Source: startupgenome.com). The community celebrates Al innovation with events such as ALL IN (a major Al startup showcase held in Montreal) (Source: allinevent.ai) (Source: allinevent.ai). This sustains a buzz and momentum where entrepreneurs feel supported to take risks in Al ventures.

Overall, **Montreal offers the full spectrum of an AI industry ecosystem** – a pipeline from startup ideation to global scale, with ample funding and corporate partnership opportunities at each stage. The sheer density of AI companies and R&D centers in Montreal reinforces cluster effects (shared talent pool, rapid knowledge sharing) that make the whole greater than the sum of its parts (Source: startupgenome.com). This thriving ecosystem of innovation and commerce is a major reason Montreal continues to outpace other Canadian cities in AI activity.

Reason 5: Collaborative, Multicultural Environment and Global Reach

A perhaps less tangible but equally important reason for Montreal's AI preeminence is its **unique collaborative culture and international appeal**. Montreal combines European flair with North American pragmatism, creating an environment highly conducive to innovation in AI. Key aspects of this advantage include:

• Collaborative "Cluster" Culture: Montreal's AI community is noted for its openness and cooperation across sectors. Academia, startups, corporates, and government frequently interact – the cluster is tightly knit rather than siloed. For example, 125+ meetup groups with over 45,000 members are active in data science and AI in Montreal, facilitating continual knowledge exchange among practitioners (Source: blog.mtl.org). Initiatives like MTL Data, MTL Machine Learning, and Data Driven MTL bring together students, engineers, and entrepreneurs to share developments (Source: blog.mtl.org). Mila has adopted an open lab culture, inviting outside organizations to colocate or collaborate (many startups work out of Mila's premises). This communal approach means



breakthroughs are quickly disseminated and partnerships form organically. Such an ecosystem can tackle complex problems by pooling expertise, a significant competitive edge in a fast-moving field like AI.

- Bilingual and Multicultural Advantage: Montreal's blend of French and English language and culture makes it a truly global city. This bilingual environment "enhances its appeal to a diverse talent pool and facilitates international collaborations." (Source: visible.vc). All researchers and businesses in Montreal can seamlessly work with partners in France, Quebec, the rest of English-speaking Canada, and the US. Culturally, the city is cosmopolitan attracting talent from Europe, Asia, Africa, and Latin America who find Montreal welcoming. The city's diversity brings together different perspectives, often cited as fuel for creativity and inclusive design in Al solutions. Moreover, many Al projects in Montreal have an international scope (e.g. partnerships with European labs, or deploying solutions in developing countries via Montreal NGOs) because of this global mindset. In essence, Montreal offers the best of both worlds: a North American tech infrastructure combined with a European-style quality of life and openness.
- Quality of Life and Cost of Living: Unlike some tech hubs that suffer from sky-high costs and burnout culture, Montreal provides a high quality of life that helps attract and retain Al professionals. The city ranks 2nd safest city worldwide and is top in North America for remote workers (Source: startupgenome.com). It is known for affordable rents, vibrant arts and cuisine, and family-friendly policies factors that make long-term careers in Montreal appealing. Additionally, Montreal is "cheaper than almost all other large cities in North America" for both individuals and businesses (Source: startupgenome.com). Lower living costs mean Al startups can pay reasonable salaries yet employees enjoy a comfortable lifestyle, which can stretch research or startup funding further. This cost advantage (around 33% cost savings for an Al company vs. US average) (Source: montrealinternational.com) effectively acts like an economic incentive, even aside from formal tax credits. Talent that might otherwise be lured to Silicon Valley can be content in Montreal due to these lifestyle benefits, which strengthens the cluster's stability.
- Global Events and Visibility: Montreal has positioned itself as a *global meeting point for AI*. The city has hosted the prestigious **NeurIPS** conference multiple times (including record-breaking attendance in 2018), as well as major events like the **World Summit AI Americas**(Source: blog.mtl.org) and ICML. In 2023, Montreal launched ALL IN Canada, the country's largest AI summit, drawing thousands of participants from 40+ countries (Source: allinevent.ai) (Source: allinevent.ai). These events not only showcase Montreal's leadership but also continuously plug the local community into global AI trends and networks. Montreal's AI leaders are well-connected internationally: e.g., Mila has formal partnerships with institutes in France, the UK, and even across Canada (enabling inter-provincial projects with Toronto and Edmonton). Such connections ensure Montreal stays at the cutting edge and is often involved in international initiatives (for instance, Montreal is home to offices of international AI organizations like AI Commons and Global Partnership



- on AI (GPAI)). The Montreal Declaration on Responsible AI has been promoted globally, highlighting the city's thought leadership in AI ethics. All these factors amplify Montreal's global reach and influence in AI beyond its local assets.
- Ethical and Social Focus: Finally, Montreal distinguishes itself by a strong focus on ethical AI and social good, which fosters trust and cohesion in the community. From the Montreal Responsible AI Declaration to research groups at Mila working on AI for climate change and healthcare, the community shares a sense of purpose. This attracts mission-driven professionals and aligns well with public sector support. The collaborative spirit is exemplified by cross-disciplinary efforts (AI scientists working with social scientists, artists, etc. in Montreal's creative environment). The result is an ecosystem seen as more humane and forward-looking, which can be a competitive advantage as ethical considerations in AI take center stage worldwide.

In short, Montreal's cultural and collaborative milieu provides the "glue" that holds the Al ecosystem together. The ease of collaboration, combined with a lifestyle that appeals to global talent and the city's active engagement on the world stage, creates a self-reinforcing cycle: people come (and stay) in Montreal for the work and the life, which in turn furthers the city's Al leadership (Source: visible.vc) (Source: startupgenome.com).

Comparative Insights: Montreal vs. Other Canadian Al Hubs

While Montreal is the acknowledged AI capital of Canada, other Canadian cities also host notable AI clusters. Here we compare Montreal with a few peers – **Toronto, Vancouver, and Edmonton** – to contextualize Montreal's strengths:

• Toronto, Ontario: Toronto is Canada's largest city and a major tech hub that competes closely with Montreal in Al. It is home to the Vector Institute (Canada's other flagship Al research institute) and the University of Toronto, where deep learning co-founder Geoffrey Hinton was based. Toronto boasts a slightly larger tech industry overall (Toronto added ~63,800 tech jobs from 2017–2022, more than Montreal's ~51,500 in that period) (Source: cbre.com), and many corporate Canadian headquarters (banks, telecoms) that are adopting Al. Toronto has seen huge Al-related investments too – e.g., Cohere raising \$500M in 2023, one of the largest ever for a Canadian Al startup (Source: observer.com). However, Toronto's Al ecosystem is somewhat more industry-driven (finance and enterprise Al), whereas Montreal's is more research-driven. Montreal surpasses Toronto in academic concentration (Mila's 700 researchers vs. Vector's ~300), in CIFAR Al Chairs (48 vs. ~30), and arguably in the number of dedicated Al R&D labs from foreign tech giants (Montreal has Google, Meta, DeepMind, Microsoft labs; Toronto has e.g. NVIDIA's Al hub and some smaller labs, but several big companies chose Montreal first). Both cities are global Al hubs, but Montreal's cost advantages and cohesive cluster give it an edge in certain areas (e.g. deep learning research output),



- while Toronto leads in overall tech market size and proximity to Canada's business capital. Importantly, Montreal and Toronto often collaborate the Canada CIFAR AI Chairs and national AI strategy encourage inter-city projects, and initiatives like the **Toronto-Montreal AI Symposium** facilitate knowledge sharing.
- Vancouver, British Columbia: Vancouver, on the west coast, has a growing tech scene and some Al presence but not at Montreal's scale. Vancouver's strengths lie in applied AI for domains like visual effects, gaming, and natural resources. The city doesn't have a dedicated national AI institute like Mila/Vector, but universities like UBC and Simon Fraser have strong computer science departments (particularly in reinforcement learning and computer vision). Vancouver's tech industry has seen rapid growth recently and it attracts talent for its lifestyle. Companies like Microsoft, Amazon, and SAP have large Vancouver offices where AI work is done (especially Microsoft's AI teams for its cloud division). Canada's Digital Technology Supercluster, based in Vancouver, has funded some AI projects in healthcare and manufacturing. However, a 2018 analysis noted that Vancouver lacked "world-class research centers like Mila and Vector" and thus was behind in pure AI research (Source: hacarus.com). In terms of startups, Vancouver has notable AI companies (e.g., Veritone, Finger Food Studios in AR/AI), but fewer than Montreal. Additionally, Vancouver's higher cost of living and distance from the central Canadian AI network make it harder to compete for talent with Montreal/Toronto. In summary, Vancouver is an emerging AI hub with industry-focused innovation, but it does not rival Montreal's depth in academic AI or the density of AI-dedicated firms yet.
- Edmonton, Alberta: Edmonton is smaller but historically significant in AI as the home of the Alberta Machine Intelligence Institute (Amii) at University of Alberta. Amii and UAlberta (with researchers like Rich Sutton and Michael Bowling) are renowned for reinforcement learning and game AI - e.g., breakthroughs in AI playing poker and Go. Edmonton was one of the three original Pan-Canadian AI Strategy hubs, receiving federal support. DeepMind opened its first Canadian research office in Edmonton in 2017, drawn by UAlberta's RL expertise. The Edmonton ecosystem, however, is much more compact: a handful of key researchers, a few startups (e.g., Medo.ai in health diagnostics, Jobber in service management using AI), and less presence of big tech companies beyond DeepMind. Many Edmonton-trained AI PhDs have moved to bigger cities (including Montreal/Toronto or the U.S.), which has been a challenge for ecosystem growth (Source: observer.com). The Alberta government has invested in AI applied to oil & gas and healthcare, but overall Edmonton's AI activity and talent pool are smaller by an order of magnitude than Montreal's. That said, Edmonton excels in its niche of fundamental RL research. In Canadian Al, Edmonton, Montreal, and Toronto have a collaborative relationship thanks to CIFAR and the national strategy - they complement each other's strengths. Montreal clearly outpaces Edmonton in scale and diversity of Al work, but Edmonton remains important for specific research contributions and as part of Canada's distributed AI network.



In summary, Montreal leads its Canadian peers on most fronts – particularly research intensity, number of AI firms, and concentration of talent – while Toronto is a close contender with a larger overall tech economy, and Vancouver/Edmonton play more specialized roles. All these cities benefit from Canada's supportive national AI policies, but Montreal's unique mix of academic clout, cost advantages, and cluster cohesion arguably give it the title of *the* AI capital of Canada. Montreal "remains Canada's flagship hub for AI innovation" in the words of Startup Genome (Source: startupgenome.com), a status earned through the factors described above.

(See table below for a high-level comparison of Canadian AI hubs):

CITY	AI INSTITUTES & LABS	NOTABLE STRENGTHS	COMPARATIVE NOTES
Montreal	Mila (Quebec Al Institute); corporate labs: Google, Meta (FAIR), Microsoft, DeepMind, Samsung, IBM, etc.	Deep learning research; largest talent pool; many global Al labs; supportive cluster and cost advantages.	Leading in research output and cluster density (Canada's AI capital).
Toronto	Vector Institute; corporate AI: Nvidia, Google (Brain team with Hinton), Thomson Reuters Tech Centre, Cohere HQ, etc.	Broad tech/jobs growth; strong funding & enterprise Al adoption; ties to finance sector.	Larger tech market; close second in AI (strong industry, slightly less academic concentration than Montreal).
Vancouver	No central AI institute (Digital Technology Supercluster for tech); corporate presence: Microsoft, Amazon, Meta (AR/VR).	Applied AI in gaming, animation, and natural resources; desirable lifestyle attracting talent.	Emerging AI scene; lacks a major AI research hub – smaller footprint than MTL/TO in AI R&D.
Edmonton	Amii (U. Alberta); DeepMind Edmonton.	Reinforcement learning research expertise; tight academia-industry collaboration in RL.	Niche strength in RL; much smaller scale of ecosystem; talent often migrates to larger hubs.

Table: Comparison of Montreal with other notable Canadian AI hubs.



Conclusion and Implications

Montreal's ascendance as the AI capital of Canada is the result of a unique convergence of factors – world-class research institutions, a deep and skilled talent pool, proactive government support, an energetic startup and industry ecosystem, and a collaborative multicultural environment. The city's experience offers several insights and lessons:

- Investment in Research Pays Off: Montreal shows that long-term public and private investment in fundamental research (Mila and university labs) can yield a vibrant industry. Policymakers elsewhere might note the importance of funding "blue-sky" AI research and attracting top scientists as a catalyst for economic growth. Montreal's example also underlines how essential academic freedom and collaboration are its open culture enabled rapid advances in AI that companies could later build on.
- Clusters Attract Capital and Talent: By achieving critical mass, Montreal created a self-reinforcing hub. Investors now actively scout Montreal for the next big AI startup, and global companies continue to open labs there to tap the talent. For investors and AI professionals, Montreal offers an ecosystem where you can find collaborators, employees, and mentors readily. The implication is that supporting cluster-building (through incentives or infrastructure) can create magnets for innovation. Other cities looking to grow their AI sector may need to foster similar concentrated ecosystems rather than isolated efforts.
- Balanced Ecosystem Academia, Industry, and Government: Montreal's success underscores that having all three sectors aligned is powerful. Government provided early funds and favorable policies, academia provided breakthroughs and skilled people, and industry provided real-world problems, capital, and global networks. Each reinforces the other. Policymakers can facilitate forums or joint programs to ensure academia and industry remain in sync (Montreal's numerous partnerships and co-authored papers (Source: mila.quebec) are a testament to this). For Al professionals, Montreal's integrated network means career mobility one can move between research and industry roles or pursue entrepreneurship with relative ease.
- Ethics and Diversity as Strengths: Montreal placed a clear emphasis on AI ethics, responsible innovation, and diversity and this has become a selling point as AI faces global scrutiny. The community's adoption of the Montreal Declaration and focus on social impact helped build public trust and international credibility. For decision-makers, it indicates that integrating ethical considerations and diverse voices in an AI strategy is not just morally sound but also enhances the ecosystem's resilience and reputation.



• Continued Challenges and Opportunities: To maintain its edge, Montreal will need to address challenges such as global competition for talent (e.g. from Silicon Valley and new hubs in Europe/Asia) and scaling its startups to become anchor companies. The recent infusion of federal funding (Budget 2024's \$2.4B for AI) (Source: canada.ca) and major investments like Cohere's Montreal expansion show positive momentum. Policymakers should continue facilitating immigration for AI experts, funding computing infrastructure, and promoting Canadian AI globally to keep the talent and investment pipeline flowing to Montreal. Investors may find opportunities in Montreal's relatively lower valuations and strong technical teams. AI professionals globally might consider Montreal as a place where cutting-edge research intersects with real application in a supportive community.

In conclusion, **Montreal's rise as Canada's AI powerhouse** exemplifies how a city can leverage its academic strengths, cultural assets, and policy support to build a world-leading innovation cluster. The "Top 5 reasons" behind Montreal's AI leadership – excellence in research, rich talent, supportive policy, thriving industry, and collaborative culture – are deeply interconnected and together have created a robust ecosystem. As AI continues to transform industries and societies, Montreal is poised to remain at the forefront, driving innovation not just for Canada but for the world. For investors, entrepreneurs, and AI professionals, Montreal's ecosystem offers fertile ground to make an impact at the cutting edge of technology (Source: montrealinternational.com) (Source: startupgenome.com).

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Tags: artificial intelligence, deep learning, montreal, canada, ai research, mila, ai ecosystem, yoshua bengio

About 2727 Coworking

2727 Coworking is a vibrant and thoughtfully designed workspace ideally situated along the picturesque Lachine Canal in Montreal's trendy Griffintown neighborhood. Just steps away from the renowned Atwater Market, members can enjoy scenic canal views and relaxing green-space walks during their breaks.

Accessibility is excellent, boasting an impressive 88 Walk Score, 83 Transit Score, and a perfect 96 Bike Score, making it a "Biker's Paradise". The location is further enhanced by being just 100 meters from the Charlevoix metro station, ensuring a quick, convenient, and weather-proof commute for members and their clients.

The workspace is designed with flexibility and productivity in mind, offering 24/7 secure access—perfect for global teams and night owls. Connectivity is top-tier, with gigabit fibre internet providing fast, low-latency connections ideal for developers, streamers, and virtual meetings. Members can choose from a versatile workspace menu tailored to various budgets, ranging from hot-desks at \$300 to dedicated desks at \$450 and private offices accommodating 1–10 people priced from \$600 to \$3,000+. Day passes are competitively priced at \$40.

2727 Coworking goes beyond standard offerings by including access to a fully-equipped, 9-seat conference room at no additional charge. Privacy needs are met with dedicated phone booths, while ergonomically designed offices featuring floor-to-ceiling windows, natural wood accents, and abundant greenery foster wellness and productivity.

Amenities abound, including a fully-stocked kitchen with unlimited specialty coffee, tea, and filtered water. Cyclists, runners, and fitness enthusiasts benefit from on-site showers and bike racks, encouraging an ecoconscious commute and active lifestyle. The pet-friendly policy warmly welcomes furry companions, adding to the inclusive and vibrant community atmosphere.

Members enjoy additional perks like outdoor terraces and easy access to canal parks, ideal for mindfulness breaks or casual meetings. Dedicated lockers, mailbox services, comprehensive printing and scanning facilities, and a variety of office supplies and AV gear ensure convenience and efficiency. Safety and security are prioritized



through barrier-free access, CCTV surveillance, alarm systems, regular disinfection protocols, and after-hours security.

The workspace boasts exceptional customer satisfaction, reflected in its stellar ratings—5.0/5 on Coworker, 4.9/5 on Google, and 4.7/5 on LiquidSpace—alongside glowing testimonials praising its calm environment, immaculate cleanliness, ergonomic furniture, and attentive staff. The bilingual environment further complements Montreal's cosmopolitan business landscape.

Networking is organically encouraged through an open-concept design, regular community events, and informal networking opportunities in shared spaces and a sun-drenched lounge area facing the canal. Additionally, the building hosts a retail café and provides convenient proximity to gourmet eats at Atwater Market and recreational activities such as kayaking along the stunning canal boardwalk.

Flexible month-to-month terms and transparent online booking streamline scalability for growing startups, with suites available for up to 12 desks to accommodate future expansion effortlessly. Recognized as one of Montreal's top coworking spaces, 2727 Coworking enjoys broad visibility across major platforms including Coworker, LiquidSpace, CoworkingCafe, and Office Hub, underscoring its credibility and popularity in the market.

Overall, 2727 Coworking combines convenience, luxury, productivity, community, and flexibility, creating an ideal workspace tailored to modern professionals and innovative teams.

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